Wix Tutorials

Customise the Menu Bar

Tutorial: https://support.wix.com/en/article/wix-editor-customizing-your-menu-design

a. Click on menu bar
    i. **Layouts**
        1. Alignment of text withing the menu tab
        2. All tabs same size
        3. Items fit whole menu – leave on
        4. Options to reorder pages l-R or R to L
    ii. **Design**
        1. Default menus offered by Wix
        2. Customise Design
            a. There are 3 states of a button Regular hover, clicked, each can be cusomised
    iii. **Links to external sites**

    Tutorial: https://support.wix.com/en/article/wix-editor-adding-a-link-to-your-menu

        1. May need to place links to external websites /e mail
        2. 'Manage pages' Add a link, choose what you want
        3. Fill in the url
        4. Always use 'New Window'
        5. Fill in the name on the menu

b. **SEO on Pages**
    Tutorial: https://support.wix.com/en/article/optimizing-your-sites-content-for-seo
    i. Change the URL
    ii. Change the page Title
    iii. Insert a Meta description
    iv. Show this page in Search results

c. **Menu folders**

Tutorial: https://support.wix.com/en/article/wix-editor-adding-and-deleting-a-menu-folder

    i. Used when you what a heading on the menu but not a page just sub pages. E.g. 'Services' or 'classes'

d. **Hidden Pages**

Tutorial: https://support.wix.com/en/article/adi-hiding-a-page-or-section-from-your-sites-menu#hiding-a-page-from-your-site-menu

    i. Pages that do not appear on the main menu but you may need them for extra content or descriptions, ussually accessed from a link within the website

    i. Lightboxes Pop up 'Smaller pages' typically used to display images, videos etc but can also be used to display text

Tutorial: https://support.wix.com/en/article/editor-x-using-lightboxes

1. 'Add' 'Interactive' Lightbox menu
2. Can be set to appear automatically when someone lands on that page or can be triggered by a link, button etc
3. Useful for displaying larger images of products you are selling
4. Lightbox presets can easily be edited to your own needs or start from scratch
5. Lightboxes appear in the bottom section of the 'Manage Pages' menu and can be adjusted and edited from there.
6. Can adjust size of lightbox and style /design of the background

e.

f. **Adding and editing Images**

Tutorial: https://support.wix.com/en/article/wix-media-editing-images-on-your-site

       i. Wix has some but you need to upload your own

     ii. Keep size to around 300 kbs

   iii. Can find on www.pixabay.com and google images

   iv. Use Creative Commons licence only

    v. Demonstrate the above

   vi. Uploading images to Wix /organise folders

g. Tutorial: https://support.wix.com/en/article/wix-media-uploading-media-to-the-media-manager

      i. Placing on the page

     ii. Demo Image tools in wix

         1. **Settings** ~ linking

         2. Keep proportions when resizing- always keep on

         3. Tell google whats in image so it can help in SEO

         4. Tool tip Piece of text that appears when the cursor is placed over the image

         5. **Design**

           a. Preset Frames

           b. Customised borders any colour

           c. Round corners

         6. **Crop**

           a. Zoom to crop to a portion

           b. Preset shapes. Flip the shape

           c. Manual crop using the handles

         7. **Filters**

           a. Similar to those on a phone can be applied to the image

         8. **Animations**- similar to PowerPoint

         9. **Link** the image to anything when click

h. Using the Media Tab

      i. Photostudio

     ii. Can be used to enhance photos prior to use

   iii. Upload images directly from your FB or Instagram accounts

Tutorial: https://support.wix.com/en/article/wix-media-importing-media-files-from-social-networks

    iv. Small video editor there as well

    v. Add Strips

Tutorial: https://support.wix.com/en/article/wix-editor-adding-a-strip

    1. Design features which generally consist of text and an image
    2. Can be all the way cross the background (stretched or just on the webpage)
    3. Can change number and dimensions of columns within the strip

    vi. Add Video

Tutorial: https://support.wix.com/en/article/wix-video-about-wix-video

    1. Limited storage space on Wix
    2. Best to upload your video to your YouTube Channel and link to it
    3. Add 'Music and Video'
    4. Single Players for just one video
        a. Can also work well in a lightbox
    5. Player and a library linked to your YouTube channel as feed
    6. Link individual videos

i.

    i. Uploading and linking to documents

    ii. Tutorial: https://support.wix.com/en/article/adi-request-uploading-a-document

    1. Demo with a pdf

j. Adding a Social bar

Tutorial: https://support.wix.com/en/article/wix-editor-managing-your-social-bar-and-social-icons

    i. Add 'social'
    ii. Social bar
    iii. Under 'Set Social Link' Link your accounts and delete some icons

iv. Layout: Options for Vertical and horizontal layouts

k. Adding Password protection

Tutorial: **https://support.wix.com/en/article/wix-editor-password-protecting-a-specific-page-of-your-site**